As someone who spends a lot of time in a car, I find the XM traffic and weather to be very valuable. I do not have to wait until once an hour when my local station does traffic updates. Also since XM sends all the local traffic and weather to all markets I don't see how it is "local content." It is more like the Weather Channel that has local weather for all over the country. You just selectively listen to the information that applies to you. If I can listen to the Los Angeles traffic while in Miami, is it really local? -Rick Smosky